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PRESS RELEASE

Contributing to the success of Swiss tennis – Generali builds on its commitment

The Swiss Tennis Association is a success story, and the Generali Group has been backing it for almost a decade. Now we're taking the partnership further as we pin our hopes on future generations of tennis players.

The Swiss Tennis Association ("Swiss Tennis"), one of the country's biggest sports associations, has recently had some splendid triumphs to celebrate, with winning the Davis Cup leading the rest. The Generali Group Switzerland has been a partner to the association for eight years, giving Swiss tennis long-term support. This has made it possible for some 200,000 tennis players, club members and aspiring professionals to benefit from attractive insurance offers and premium reductions in the Swiss Tennis group insurance scheme.

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We're now taking our partnership with Swiss Tennis further, by starting to sponsor the second-higher category and being their official insurance partner. As of 2017, we will also be sponsoring the Swiss Champion Trophy. These championships, won this year by Viktorija Golubic and Yann Marti, are among the Swiss tennis scene's highest-profile events.

Long-standing partnership brings us both success

For René Stammbach, President of Swiss Tennis, this expanded collaboration is cause for rejoicing: "By deepening an involvement that has already lasted almost a decade, Generali is making a major commitment to Swiss tennis. We're delighted to now have Generali alongside us in the Swiss Championships too."

And Alfred Leu, Generali Switzerland's CEO, adds: "In our line of business, long-lasting partnerships are a sign of trust. That is one of the principal things that helps make us successful. That's why we're building on our cooperation with Swiss Tennis and will continue to take pride in backing Switzerland's tennis players."

THE GENERALI GROUP SWITZERLAND

Generali Group Switzerland is a long-established insurance company operating in Switzerland and Liechtenstein. Headquartered in Adliswil and Nyon, the holding comprises four group companies in the areas of life, non-life and legal protection insurance as well as two investment companies. It employs more than 2,000 staff and has 70 agencies throughout the country. Generali Group Switzerland is part of the global Generali Group.

THE GENERALI GROUP

The Generali Group is one of the largest global insurance providers with 2014 total premium income of €70 billion. With 78,000 employees worldwide serving 65 million clients in more than 60 countries, the Group occupies a leadership position on West European markets and an increasingly important place on markets in Central Eastern Europe and Asia.