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PRESS RELEASE

No luck in Lotto? Losing tickets get a second chance

Tickets that didn't crack the Super-Jackpot get a second chance. Generali will raffle a pillar 3a plan for all losing tickets. And contribute to it annually – up until retirement.

Hundreds of thousands of Swiss don't want to miss out: on Friday they'll play the Super-Jackpot for the chance to win 150 million francs – as a «little» extra or to provide for their old age. But, as in real life one shouldn't rely on a Lotto win to make provision for old age, Generali offers holders of losing tickets a second chance.

The Swiss insurer will raffle any losing tickets for the prize of a pillar 3a life insurance plan, and contribute to it annually up until retirement. So, a losing ticket still has a chance to be a winner.

Holders of losing tickets who want a second chance register on dasechteleben.ch and upload a photo of their losing ticket. All losing tickets are allowed, whether from Lotto, EuroMillions or another contest as long as the ticket was entered up to and including September 21, 2018, and is not active in a currently running contest.

The contest starts September 22, 2018. The draw takes place on October 8, 2018, live on Facebook. The winner will be notified subsequently via email.

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Further information:

For further information on the campaign go here:
www.dasechteleben.ch/lotto (22.9.2018 from 00:00 am).

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ABOUT GENERALI

Generali is an independent, Italian Group, with a strong international presence. Established in 1831, it is among the world's leading insurers and it is present in over 60 countries with total premium income exceeding €68 billion in 2017. With nearly 71,000 employees in the world and 57 million customers, the Group has a leading position in Western Europe and an increasingly significant presence in Central and Eastern Europe as well as in Asia. In 2017, Generali Group was included among the most sustainable companies in the world by the Corporate Knights ranking.

In Switzerland, Generali has stood for individual insurance solutions in every kind of living situation for 140 years. Almost one million customers rely on the reliable protection it provides from a single source: from property, legal and life insurance to comprehensive pension solutions, as well as attractive fund and bank products. The Generali Switzerland Holding has two head offices, one in Adliswil and one in Nyon. Around 2,000 employees provide qualified advice and excellent service.