

Giuliano Leggeri appointed Chief Distribution Officer of Generali Switzerland

- From 1 March 2024, Giuliano Leggeri will take over the role of Chief Distribution Officer of Generali Switzerland, becoming a member of the Executive Board.

Adliswil – Generali Switzerland completes its Executive Board. Giuliano Leggeri (45), previously Director of Strategy & Transformation Execution, will take on the mantle of Head of Distribution on 1 March 2024. The Board of Directors, chaired by Giovanni Liverani, CEO DACH of Generali, has confirmed the appointment. This is subject to confirmation by FINMA. Giuliano Leggeri will succeed Christoph Schmallenbach as Chief Distribution Officer (CDO). Mr Schmallenbach has held the CDO function as an addition to his duties as CEO on an interim basis since December 2023.

Christoph Schmallenbach, Country Manager and Chair of the Executive Board of Generali Switzerland, commented: *“I’m delighted to be able to fill the challenging role of Chief Distribution Officer with a very experienced Generali manager from our own ranks. As CDO, Giuliano Leggeri is very familiar with our Avanti 2027 strategy. Together with the entire distribution team, he will actively work towards achieving our vision of supporting our customers as a lifetime partner with innovative solutions and services customised to their needs. With our customer-centric organisation, we want to become the leading retail and SME insurer in the Swiss market.”*

Giuliano Leggeri began his professional career at Assicurazioni Generali in Trieste in 2003 after studying economics. He joined Generali Switzerland in 2005 and has held various management positions in Geneva, Nyon and Adliswil. He has always worked closely with distribution. He also has extensive knowledge of project and customer data management, having managed transformation projects first in distribution, in 2010, and then in finance from 2012.

Further positions took him into the areas of controlling, planning and reporting. In 2019, he assumed the role of Deputy Chief Financial Officer and became intensively involved in strategy development. Since 2023, he has been responsible for Strategy, Transformation & Execution. In that role, he has worked hard with his team to launch the Business & Technology Programme to implement the Avanti 2027 business strategy.

Effective 1 March 2024, Generali Switzerland’s Executive Board will be composed of the following seven members:

Christoph Schmallenbach (CEO), Alessio Sarti (Chief Financial Officer), Anne-France Epelbaum (Chief Human Resources & Organisation Officer), Philipp Keller (Chief Risk Officer), Giuliano Leggeri (Chief Distribution Officer), Andreas Schlögl (Chief Transformation and Operation Officer), Ralph Schmid (Chief Insurance Officer)

ABOUT GENERALI SWITZERLAND

The Generali Group one of the largest global insurance and asset management providers. Established in 1831, it is present in over 50 countries in the world, with a total premium income of EUR 81.5 billion in 2022. With 82,000 employees serving 69 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. At the heart of Generali's strategy is its Lifetime Partner commitment to customers, achieved through innovative and personalised solutions, best-in-class customer experience and its digitalised global distribution capabilities. The Group has fully embedded sustainability into all strategic choices, with the aim to create value for all stakeholders while building a fairer and more resilient society.

Generali's roots in Switzerland date back to 1887. Today, Generali (Switzerland) Holding Ltd. operates throughout Switzerland, with two head offices – one in Adliswil and one in Nyon – and a wide network of agencies. The insurer has more than one million customers and offers products for every situation in life. These include property, legal protection, life insurance and pension solutions. Generali Switzerland is part of the DACH Business Unit, which includes Generali Germany, Austria and Switzerland. With EUR 19.6 billion of premium income and more than 12 million customers, this Generali Group business unit is one of the leading primary insurance companies in Germany, Austria and Switzerland.

Generali (Switzerland) Holding Ltd.

A member of the Gruppo Assicurativo Generali, entered in the Italian Register of Insurance Companies under number 026.